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Interactive website for presidential campaign music research to launch on Dec. 1
Trax on the Trail is for educators, scholars and the public

As the 2016 presidential campaign unfolds, an interdisciplinary team of academic experts and students are collaborating to build an interactive website that explores the creative use of music and sound on the campaign trail. Trax on the Trail will establish a space where scholars, educators, journalists, students and the general public can learn about campaign music and gain insight into how sound participates in forming candidate identity.

This website, sponsored by Georgia College, will launch on Tuesday, Dec. 1, 2015 and will be hosted at www.traxonthetrail.com. Trax on the Trail will be the first project to document the entire musical soundscape of a single presidential campaign cycle.

Trax on the Trail will feature essays addressing multiple facets of the presidential campaign soundscape and a database that allows users to research the music strategies of individual candidates. Site contributors will also provide educational materials for classroom use in both secondary and post-secondary settings.

Dana Gorzelany-Mostak, a musicologist and assistant professor of music at Georgia College in Milledgeville, Georgia, is the creator and co-editor of this project. Gorzelany-Mostak is developing the Trax on the Trail website in collaboration with Georgia College staff and students. Co-editor James Deaville, professor of music at the School for Studies in Art & Culture at Carleton University, will join the project in January 2016.

Georgia College staff and students working alongside Gorzelany-Mostak on this project are Mark Misinco, Sam Campbell, Jana Harrell, Sarah Farmer, Sarah Kitts, Victoriana Lord, Cannon McClain and Teddi Strassburger. Project contributors are Emily Abrams Ansari (University of Western Ontario, Canada), Brian Barone (Boston University), Christianna Barnard, Dan Blim (Denison University), Ted Brader (University of Michigan), Kathryn Brownell (Purdue University), Paul Christiansen, David Dewberry (Rider University), Murray Forman (Northeastern University), Travis L. Gosa (Cornell University), Melissa Haussman (Carleton University), Eric Hung (Westminster Choir College of Rider University), Kristyn Karl (Stevens Institute of Technology), Eric T. Kasper (University of Wisconsin-Eau Claire), Carl Leafstedt (Trinity University), Joanna Love (University of Richmond), Jonathan Millen (Rider University), Glenn W. Richardson (Kutztown University), Travis N. Ridout (Washington State University), Ron Rodman (Carleton College), Michael Saffle (Virginia Polytechnic Institute and State University), Benjamin Schoening (University of North Georgia) and Carol Vernallis (Stanford University).

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Trax on the Trail is sponsored by:

